

# PRESS Sports

## "LOOKING 'EM OVER"

With Mike Callas Jr.

### TV FOOTBALL ANSWER TO GOOD GATE

Perhaps some of you had the occasion last Sunday to view a video-taped re-run of the Rams-Lions game which was played the night before in Boulder, Colo.

Exactly how many of us watched the game is hard to determine, however, we learned from a source at CBS that the show rated high. So high, in fact, that the crowd at the Coliseum was held to less than 30,000 for a Braves-Dodgers game that attracted 90,000 the night before.

No matter how you figure—TV football has created more cash customers for the Rams. So many that it is our understanding that more than half of the Coliseum seats have been sold to season ticket customers for the forthcoming Ram football games.

There was a time when you could go to a Ram ticket office and pick your seat. It's who you know now, not how much money you've got.

### REEVES HAD VISION

Dan Reeves, popular broker who owns the Rams, several years ago had the vision to foresee the tremendous crowds that watch Coliseum football today.

Because of his rights as a franchise club in the NFL, Reeves had his choice. He could have outlived pro football telecasts into Los Angeles—luckily for us and his club he chose to live and profit with the parlor monster.

### O'MALLEY MAY TV ROAD GAMES

Last week we sat in on a hastily gathered press conference conducted by Walter O'Malley of the Dodgers in San Pedro.

A scribe from the P-T in Long Beach asked the genial geny of the LA baseball club what were his organization's plans regarding TV road games next year.

Taking a strong puff from his Perfecto, Walter stated that at this moment there is a good chance that Southern California fans will be able to view some Dodger road games in 1960, in addition to the 11 now televised from San Francisco.

And then with deep seriousness O'Malley continued, "Few people realize that we are not against the televising of our away-from-home games. The main problem still is securing a sponsor for the prohibitive coaxial cable costs from the east. IT COSTS \$15,000 FOR THE CABLE ALONE FROM PHILADELPHIA."

### WALL STREET JOURNAL FIGURES

Having never peeked into the O'Malley residence, it is nevertheless safe to ascertain that the Dodger president is a subscriber to the Wall Street Journal.

In this organ one can find the sums of money spent by advertisers on TV today. The figures run into the many millions. Perhaps Mr. O'Malley has not read this periodical published for money-men. And if he has, for reasons of his own, he chooses to ignore them.

\$15,000 to a national advertiser is like the change we have left after breaking a one dollar bill—chicken feed.

Walter should conjure up the same vision that came to Reeves. Instead of waiting for some pay-TV outfit to outbid the other, he should reconsider offers made to him by advertisers eager to sell their products to a waiting Dodger audience.

It is safe to assume that most of us would rather listen to idiotic commercials than feed precious money into hungry pay-TV slots.

### CBS TO TV 18 PRO GAMES

The 11 games now televised by the "odgers from San Francisco have put Channel 11 on the dial. Although the radio voice of the Dodgers, Vince Scully, is not hard to take, we'd prefer the red-head coming in via TV. It's like watching black and white video with technicolor added each time Scully chatters.

Recently CBS announced their schedule of 18 TV pro football games beginning with last Sunday's Rams-Lions game.

The sponsors of these games must have saved their pennies all year so that they could afford to pay the coaxial cable costs from the east.

Poor fellas!  
"Open up another can of beer, honey."

For best results phone your ad to Press classified, FA 8-2345. For quick results phone your ad to Press classified, FA 8-2345.

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Just arrived. Over 1000 new slab doors. Masonite and grained finishes. Many are pre-finished, bored and drilled, ready for installation.

**\$2.50** LOW AS

for 2'0"x6'7" Masonite

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3/8 Plycord 4'x8', Reg. \$3.49 **\$2.99** per Sheet

New Utility Sheathing Plywood 1/4 Mahogany 4'x8', Reg. \$4.80 **\$3.99** per Sheet

**USED LUMBER**

1x6 Sheathing 3 1/2 L. ft. **3/4**

1x4 T&G Flooring 1 1/2 L. ft. **1/2**

3x4 Redwood Posts 8 L. ft. **8c**

**ALUMINUM SHEETS**

26" x 8 ft. **\$2.99**

26" x 10 ft. **\$3.99**

Also 6, 7, 9, 11-ft. at low prices

**Poultry Wire** 2" Mesh **\$6.95** Special 4 feet high

**COLOR BATH SETS**

Toilet & basin in pastel colors. Less trim. **\$39.95**

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Terminal 5-3152 SPRuce 5-1982

WEEK DAYS 8 A.M. TO 5 P.M. — SATURDAY 8 A.M. TO 1 P.M.

# Torrance Wins SC Title



STATE CHAMPS—Members of the championship Torrance Babe Ruth American All Stars pose for team picture following their win over Pasadena and Huntington Park last weekend. They are rear from left, Manager Bo Pelica, Jerry Snavely, Jim Cairns, Carey Huber, Howard Taylor, Irv Pelica, Ray Wilson and Coach

Bob Pryor. Front from left, Bob Clark, Felix Alvalier, Bob Wallace, Les Stanton, Bob Stout, Dick Battaglia, Terry Greason and Pete Moore. In front is Gary Pryor, bat boy.

Jacobs Portrait Studio.

## PRO FOOTBALL TV SCHEDULE

CBS—CHANNEL 2

**SUNDAY EXHIBITION GAMES**

Aug. 16 San Francisco 49ers vs. Washington Redskins  
 Aug. 23 San Francisco 49ers vs. Green Bay Packers  
 Aug. 30 Los Angeles Rams vs. Chicago Cardinals  
 Sept. 6 Los Angeles Rams vs. Cleveland Browns  
 Sept. 13 Cleveland Browns vs. Detroit Lions  
 Sept. 13 Los Angeles Rams vs. San Francisco 49ers  
 Sept. 20 Baltimore Colts vs. Chicago Cardinals  
 Sept. 20 Los Angeles Rams vs. Philadelphia Eagles

**SUNDAY LEAGUE GAMES**

Sept. 27 San Francisco 49ers vs. Philadelphia Eagles  
 Oct. 4 Los Angeles Rams vs. San Francisco 49ers  
 Oct. 11 Los Angeles Rams vs. Chicago Bears  
 Oct. 18 Los Angeles Rams vs. Green Bay Packers  
 Nov. 15 Los Angeles Rams vs. Detroit Lions  
 Nov. 22 Los Angeles Rams vs. Philadelphia Eagles  
 Nov. 29 Los Angeles Rams vs. Baltimore Colts

**SATURDAY**

Dec. 5 San Francisco 49ers vs. Baltimore Colts  
 Dec. 13 San Francisco 49ers vs. Green Bay Packers

\*Denotes video-tape games played the previous Saturday

## Babe Ruth All-Stars in Regionals

Torrance American League Babe Ruth All-Stars leave today for Stockton to compete in the Western Regional playoffs.

The first of the sudden-death games will be played tomorrow at 3 p.m. If Torrance should win the Western Regionals, the team will participate in the national World Series.

Bo Pelica's championship nine cinched the California title and a berth at Stockton by virtue of defeating Pasadena 6-3 Sunday and Huntington Park, 7-4 Saturday at Loyola University.

At Stockton Torrance will compete with teams from northern California, Honolulu, Nevada, Arizona, and Utah, in the Regionals.

The Torrance All Stars won a decisive victory over the Pasadena nine Sunday afternoon in the Southern California playoffs at the Loyola University Babe Ruth Field to clinch the Southern California Championship.

Game time was at 2 p.m. with Pasadena winning the toss and electing to take the field first. Howard Taylor 3rd baseman led off the batting order with a smashing double to left field followed by Irving Polica, 1st base and Cary Hubert, shortstop.

Cary hit a single but the inning closed without a score. In the second inning Torrance got two more hits, one by Cairns and one by Bob Clarke, left field, scoring

Cairns to make the score one to zero, Torrance. The third inning was a big inning for the Torrance nine, with hits by Taylor, Polica, Mooney and Ray Wilson, the Torrance pitcher, which resulted in scores by Howard Taylor and Irving Polica. This sudden surge by Torrance seemed to bring the Pasadena to life in the bottom of the third inning for Cowden, pitcher, and Peralta, catcher with a hit each and Warren, center field, Sherman, 2nd base, walking the Pasadena group, ending the inning by scoring Warren, Sherman and Peralta to tie up the ball game three to three.

Torrance was not to be denied however, and going into the top of the fourth inning when Bob Clark got a good single which ended up in a score while Felix Alvalier, Torrance center fielder, scored on a Pasadena error, making the score five Torrance and three Pasadena.

Bob Stout, Torrance catcher scored Ray Wilson in the fifth inning with a good double to left field, which the last score of the game as Pasadena never threatened again. Final score — Torrance 6, Pasadena 3.

The Southern California Championship Trophy was presented to Bo Pelica, team manager, by Richard Boone (Paladin of Have Gun Will Travel), who congratulated each boy personally.

Use Press classified FA 8-2345.

## OUTDOORS with MEL

The special deer hunt information is now available at all sporting goods stores. These are the special hunts that the Department of Fish and Game have approved in recent legislation. The application blank is on the back of the deer tags. The form that the sporting goods stores have received show the areas that can be applied for and the number of permits that will be issued. Any person over 12 years old may apply as long as they have a valid 1959-60 hunting license. You may indicate your first and second choice on the application. The important thing is that the application must be in by Aug. 31, so hurry!

Early reports show a slight increase in the deer killed in the coastal season. This is without a count from Los Angeles County which had an early season last year. Another reminder comes from Fish and Game that it is necessary to have bear tags if you intend to hunt bear.

The recent survey by Department of Fish and Game on the type of fresh water pursued by anglers in California shows that the trout leads the parade. Almost half of the fishermen answering the questionnaire stated that trout were their prime concern. Panfish (Crappie and Bluegill) followed with Catfish, Black Bass, Striped Bass, Ocean Salmon, Steelhead, and River Salmon bringing up the rear in that

## Recreation Dept. Lists Activities

Field trips and other outings highlight special events at Torrance play areas during the next several days, according to the Torrance Recreation Dept.

The schedule: McMaster—Bus trip to Jungland, 11 a.m. until 5:30 p.m. today.

El Nido—Costume parade, 1 p.m. today; circus, 1 p.m. tomorrow, bus trip to Knott's Berry Farm, Aug. 18.

Sea Aire—Play by young thespians, 2 p.m. Friday; bus trip to Knott's Berry Farm, Aug. 19.

order. For more information call Mel at FA 8-2173.

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Wealthy and Wise Come in for a Free Trial and See How Easy It is to Feel Great Again—All Ages 8 to 80

- WEIGHT GAINING
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- BETTER MEASUREMENTS
- STEAM BATHS

Mon., Wed., Fri. Men Nights  
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Open 6 Days 10 a.m. to 10 p.m.

**CAL GYM** 1321 1/2 SARTORI TORRANCE

**AN IMPORTANT MESSAGE TO ALL TV OWNERS**

**YOU CAN NOW BUY RADIO AND TV TUBES AT DISCOUNT PRICES**

No Middleman Profit When You Buy from a Wholesale Distributor We Also Carry a Complete Line of ELECTRONIC COMPONENTS

**Torrance Electronics**  
1613 West Carson St. Torrance FA 8-2501

**Wholesale Distributors of Radio and TV Supplies**

## Double Header Set at Gardena

Gardena Stadium brings a double header of thrills and spills, and action to local race fans this Sunday afternoon and evening.

Sunday afternoon the regular program of racing with the thrilling Hot Rods on tap. Sunday evening, the Gigantic Destruction Derby featuring the wrecking of over fifty automobiles will be presented.

Heading the list of top pilots who will be on hand for the Hot Rod race which will be a ten event program of hard driving races, topped by a thirty lap feature, will be—Art Atkinson, Pasadena; Ed Van Eyk, Gardena; Bill Cantrell and Norm Malone from Riverside; Bill Mangold, Compton; Jack Austin, Los Angeles; Jack Kelly, Riverside; Paul Jones, Torrance; Bob Hogle, Buena Park; Ernie Young, Lakewood; Chuck Townsen, Los An-

**MOTORCYCLE RACES** ... Young Troy Lee of Pico-Rivera, only rated an amateur, carries the 1959 motorcycle racing leadership in to tomorrow's chase at New Ascot Stadium. First race is set for 8:30, following time trials at 7.

**SPRINT CARS RETURN** The CRA Indianapolis-type Sprint Cars return to action this Saturday night at the New Ascot Stadium, in a nine event program of races on the popular South Los Angeles, one-half mile clay oval track.

**New French Classes** Two new classes in French will be offered by Harbor College during the fall semester, beginning September 14. Elementary French 1 and 11 will meet at 9 a.m. daily and will carry four units of credit, fully transferrable to other colleges and universities.

geles; Termitte Synder, Los Angeles; Ray Bunch, Bell Gardens; Audie Madron, Compton; and over fifty of the top Hot Rod pilots from all over the Southland will be on hand, at 1 p.m. for time trials, and 2:30 for the first race. Admission is set at \$1.50 for adults.

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**FREE BABY SITTERS** for Ladies Morning & Afternoon Bowling!

**SALT WATER REEL 50% OFF**

AT MORE THAN

**LAWRENCE STAR DRAG REEL**

Holds 300 yds. 20 lb. mono

**HEAVY DUTY MONFIL SPOOL** Regular \$6.98 **NOW \$3.33**

SAVE ON ALL SPORTING GOODS

**SALT WATER GLASS ROD \$5.97**

**SPORTSVILLE U.S.A.**

Across from Foster Freeze—FA 8-2173—Savings to 70% 1621 CRAVEN AVE. DOWNTOWN TORRANCE

**TORRANCE Municipal Bus Lines**

Announces

**Changes in Schedules, Routes and Fares on Los Angeles Line**

EFFECTIVE AUGUST 16, 1959

**Monday Through Saturday**

**LV. TORRANCE**

A. M. Rush—5:45 a. m. to 9:50 a.m. inclusive—through service to Olympic and Hill.

P. M. Rush—2:15 p. m. to 5:30 p.m., inclusive—through service to Olympic and Hill.

**LV. LOS ANGELES**

A.M. Rush—6:40 a.m. to 10:45 A.M. inclusive—through service to Torrance.

P.M. Rush—3:20 p.m. to 6:40 p.m. inclusive—through service to Torrance.

**Mid-day and Nights**

Service terminates at 120th and Vermont or Gardena Blvd. and Vermont.

**Sundays and Holidays**

All service terminates at 120th & Vermont or Gardena & Vermont

Connections will be made during these periods with Gardena Municipal Bus and MTA line No. 6 at 120th and Vermont, and with Gardena Municipal Bus at Gardena Blvd. and Vermont.

**Fare Increase**

Zone north of Manchester & Hoover increased five cents.

Schedules available after August 12, 1959. Call Fairfax 8-7402 for information.